

Originating Committee: Environment & Ecology

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Intended Recipient: The Missouri Municipal League and Council of Mayors

Raise Public Awareness of Damaging Effects of Balloon Releases

WHEREAS, every year thousands of balloons and ribbons are released as part of celebratory events; and

WHEREAS, released balloons eventually deflate and fall to the ground and water as litter; and

WHEREAS, balloon debris becomes a hazard to fish and wildlife; and

WHEREAS, balloon debris causes unnecessary suffering and death to species that become entangled or ingest the debris; and

WHEREAS, the balloon debris is litter and can cause other environmental damage; now, therefore, be it

RESOLVED that the Conservation Federation of Missouri assembled at the Capitol Plaza Hotel, Jefferson City, MO, this 11th day of March, 2018, asks the Missouri Municipal League and the Council of Mayors to promote alternative, sustainable solutions and thereby avoid balloon releases through ordinances, education, community programs and business. Be it further

RESOLVED that the Conservation Federation of Missouri will initiate a public awareness campaign through its printed publication, website, social media channels and press releases to media throughout the State of Missouri to discourage the release of balloons and like items for the protection of wildlife and our environment, and encourages its affiliate and individual members to use their influence to discourage this practice by including information about the environmental impacts in their outlets and social media.

Searchable key words: Balloons, Balloon Release, Wildlife Hazard, Fish Hazard, Litter

Expires: March 11th, 2023